

Centre for Communication and Development Studies



Annual Report
2014-2015





Urban poverty & governance and digital equality & inclusive media were the focus areas for CCDS in 2014-15.

The major activities undertaken by CCDS in the course of the year are described below.

Research on urban poverty

CCDS completed its study on urban poverty and governance in Pune and Thiruvananthapuram. The project was supported by ActionAid. The two separate studies examined how the urban poor in rapidly-expanding Indian cities access and experience basic services, entitlements and infrastructure, and the extent to which their needs and concerns are addressed in urban development policy and praxis.

While 40% of Pune's residents live in low-income settlements or slums, Thiruvananthapuram is seeing a more recent influx of migrants and a consequent growth in poverty. A large percentage of the urban poor in both cities belong to socially-excluded communities including dalits, adivasis and religious minorities.

The studies were based on analysis of secondary data from state and non-state sources, focus group discussions with members of poor and marginalised communities, and personal interviews with researchers, academics, activists and policymakers working on urban poverty issues.

The reports make visible the inequalities and deprivations in growing urban centres and the ways in which the poor are excluded from the benefits of development and the processes of governance.

The project will facilitate knowledge-sharing and collective action by multiple stakeholders on urban poverty and governance. The reports will aid the development of citizens' charters for urban reforms, enabling the poor to advocate for transparent, inclusive and accountable local governance institutions in urban areas.

To complement the city-specific studies, CCDS published an in-depth dossier on urban poverty and governance in India. This volume of our occasional journal Infochange Agenda pointed out why addressing urban poverty calls for an approach and set of solutions that are different from rural poverty. Pro-poor urban governance, this volume pointed out, follows on an acceptance of the poor as integral assets of the formal city. Issues addressed included the definition and identification of urban poverty, the most vulnerable sections of the urban poor, including women, dalits and religious minorities, and the progress and shortfalls of government policies and schemes aimed at the urban poor, including slum rehousing, participatory planning and budgeting.



Study on digital inequality in urban India

CCDS is conducting a research on barriers to internet access for economically- and socially-excluded urban populations. The digital have-nots are often those who are already disadvantaged along the traditional axes of inequality. They include the poor who do not have the economic capital to buy the infrastructure required to log on to the web; those who do not have the social capital -- including education and ICT skills -- to use computers and the internet; and those who do not have the freedom or autonomy to use digital technologies -- such as women.

Digital inequality ends up reinforcing existing social inequalities, and therefore constitutes a major social inclusion and public policy issue.

Digital inequality between the developed, developing and least-developing nations, between rural and urban areas, and between genders, has been studied by social scientists and policymakers globally over the last two decades. Research on digital inequality within supposedly 'well-connected' urban areas, however, is still to gain ground.

Pune and its contiguous industrial areas offer a fertile urban setting to understand internet inequality. Pune has grown rapidly over the last two decades to become the eighth largest urban agglomeration in India. The city has seen a high level of immigration, but 40% of its burgeoning population -- less in the neighbouring industrial township of Pimpri-Chinchwad -- lives in multidimensional poverty in informal settlements or slums. Pune is likely to be amongst 20 Smart Cities selected for development, and the city also plays host to a large young IT workforce. An increasing number of government services that affect all citizens, including the poor -- from caste certificates to applications for driving licenses -- already require online applications. But this is the first study to document barriers to internet access and use in a modern Indian 'IT city'.

Six low-income settlements in Pune and Pimpri-Chinchwad have been selected for the study, which is supported by Ford Foundation. A quantitative survey of 1,634 households in the chosen settlements was concluded by June-July. One individual respondent from each household was also interviewed.

From August onwards extensive interviews were conducted with internet users and non-users, representatives of the

municipal corporations, mobile voucher-sellers, cable providers, cyber cafe owners, staff at citizen service centres, MS-CIT institutes for ICT training, state education departments, teachers of public and private schools catering to the urban underclass, and CSR teams involved with ICT trainings for the urban poor. Group discussions were held with women and children.

The study is slated for completion by end-2015.

Documentation on the digital divide

CCDS's quantitative and qualitative research on digital inequality was supplemented by reportage and audio-visual documentation of barriers to internet access for the study populations, their modes of access, and patterns of use. This material is available at netpehchaan.in.

Detailed documentation was done on the most excluded groups -- women, the disabled and transgenders -- as well as the demographic that is most likely to be online in low-income areas -- men in the 16-30 age-group.

Community research was encouraged. Women and transgenders were trained by CCDS to tell their own stories. Two short films were made by members of marginalized communities: one by a transgender community worker who discussed the sense of solidarity and community that the trans community gets online, and another by a young community mobiliser who interviewed women on the barriers they encounter in accessing the internet and using it to the fullest. Another short film documented how the poor struggle to negotiate the online admission process under the RTE Act in 2014 to apply for the 25% reservation for their children in schools. A short film was also made on the efforts of the MCE Society's educational institutions in bringing ICT skills to poor Muslims, including girls studying in Urdu-medium.

Internet literacy learning material

The campaign music video shot in our research locations and performed by young members of Dharavi Rocks was completed and went online. A poster-pamphlet with internet basics in Marathi was published for use in our internet literacy workshops and as a quick guide to the internet.



Internet literacy workshops

Seven internet literacy workshops were held with (mostly female) residents of four low-income settlements in the city – Ambedkarnagar (Kondhwa), Janata Vasahat, Vaiduwadi and Ambedkarnagar (Market Yard). Our workshops use the original print and audio-visual learning material produced by CCDS, and are followed by hands-on training on tablets. This is the first-ever initiation of most of our participants into the world of the internet.

WiFi project at Mahatma Phule Nagar

CCDS is the research and communication partner for a pilot project providing WiFi internet access to an entire low-income settlement in Pune. The Pimpri-Chinchwad Municipal Corporation is the facilitating partner and Telxess is the technology and implementing partner.

CCDS conducted studies to determine a suitable location for the pilot project and recommended Mahatma Phule Nagar in the Bhosari area of Pimpri-Chinchwad. Internet penetration in this settlement is low. In terms of socioeconomic indicators this is one of the poorest settlements in our study, with a large percentage of migrants and socially-excluded communities.

The pilot project will provide the entire slum of roughly 1,200 households free internet access for an 18-month period. Importantly, a full-scale training centre will also be set up as part of this project to train residents of Phule Nagar to make fuller use of computers and the internet. The pilot project is supported by Ford Foundation.

CCDS will document the progress of the project through the next 12 months.

Strategic communications

'Gender, Sexuality and Internet' was the subject of a workshop organised by CCDS in May 2014. Speakers included Bishakha Datta, feminist researcher and filmmaker, founder of Point of View, Mumbai, Dr Anja Kovacs, director of Internet Democracy Project, Delhi, Dr Manjima Bhattacharjya, feminist scholar and part of the Erotics Project, and Rohini Lakshane from the Erotics Project and ICT specialist. The one-day event explored issues related to access, marginalized groups and internet use, online

safety / harassment and online freedom, and was attended by social science students, gender experts and academics, mediapersons, activists, researchers and IT professionals.

Professor Kannama Raman of the department of civics and politics, University of Mumbai, delivered a lecture on 'Internet as Public Sphere', for all master's students of communication at Pune University's Department of Communications in September 2014.

Prof Raman also spoke on 'Digital Divides' at CCDS's resource centre, Open Space.



CCDS Board

- John Samuel, Managing Trustee
- Sandhya Srinivasan, Trustee
- Mari Marcel Thekaekara, Trustee
- Dr. Manisha Gupte, Trustee
- Hutokshi Doctor, Trustee and Director

Team (Pune office)

- Hutokshi Doctor, Director
- Dr. Shirish Kavadi, Project Director
- Dr. Anjula Srivastava, Research Associate
- Swati Shinde, Senior Researcher
- KC Dwarkanath, Finance and Operations Manager
- Vijay Narvekar, Webmaster
- Sachin Mankar, Manager (Accounts & Administration)
- Kishan Tarte, Office Assistant

Team (Institute for Sustainable Development and Governance, Thiruvananthapuram)

- John Samuel, President
- Prof. V. Madhoosudan. Senior Research Associate
- Prof. Cyriac Mathews. Senior Research Associate
- Jobin Thomas, Programme Coordinator
- Rejoe Sudarshan, Programme Associate
- Rajalekshmi, Finance and Admin Assistant
- Reshmi Nair, Accounts Officer
- Sreelatha, Office Assistant

THE BOMBAY PUBLIC TRUST, ACT, 1950
SCHEDULE VIII (VIDE RULE 17 (1))
Name of the Public Trust : CENTRE FOR COMMUNICATION AND DEVELOPMENT STUDIES
BALANCE SHEET AS ON 31ST MARCH 2015

REG.NO . E - 3657 [PUNE]

FUND & LIABILITIES	Sch.	AMOUNT (Rs)	PROPERTY & ASSETS	Sch.	AMOUNT (Rs)
Trust Funds or Corpus - Balance as per last Balance Sheet Adjustment during the year (give Details)		NIL	Immovable Properties - (At cost) - Balance as per last Balance Sheet Additions during year Less:- Sales during the year Depreciation up to date Capital Work in Progress Investment - Note :- the market value of the above investment is Rs.		NIL
Other Earmarked Funds - (Created under the provisions of the trust deed) or scheme out of the income (Capital Expenditure) Utilised A/c Ford Foundation ICICI TDC grant NFI Depreciation Funds Sinking Funds Reserve Funds Any Other Funds	A A A	1,284,765 481,265 117,400	Furniture & Fixtures Balance as per last B/S Addition during the year Less:-Sales during the year Depreciation Loans (Secured or Unsecured Good/ Doubtful.)	D	7,52,359 2,59,593 NIL 3,44,777 NIL
Loans (Secured or Unsecured) From Trustees From Others		NIL	Loans Scholarship Other Loans Advances - To Trustees To Employees To Contractors To Lawyers To Other		NIL NIL NIL NIL NIL NIL NIL
Liabilities - Unutilized Grant in aid For Expenses For Advances For Rent and other deposits For Sundry Credit Balances	B C	6,049,868 139,408	Income Outstanding - Rent Interest Other Income Interest Other Income	E1	266,000 NIL
Income and Expenditure Accounts - Balance as per last B / S : 4,031,080 Less :- Appropriation if any Add :- Surplus as per I & E.A/c. : 3,99,267 Less:- Deficit as per I & E.A/c.		4,430,347	Cash and Bank Balance - Cash in Hand a) In Savings Account In Fixed Deposit Account With BOM b) With the Trustees c) With the Manager Income and Expenditure Account - Less :-Appropriation if any Less :- Surplus as per I & E A/c. Add:- Deficit as per I & E A/c.	E E-2	6,625,654 4,944,223 NIL
TOTAL		12,503,052	TOTAL		12,503,052

As per our report of even date

For SNJ & Co
Chartered Accountants
FRN No. 104447W

CA Raghunathan D. Aiyar
Partner
M.No. 034018
Place : Pune
Date

20 JUL 2015

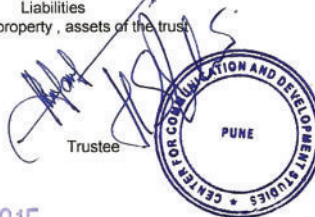


The above Balance sheet to the best of
my/ our belief
contains a true account of the Funds and
Liabilities
and of the property , assets of the trust

Date

Trustee

20 JUL 2015



THE BOMBAY PUBLIC TRUST, ACT, 1950
SCHEDULE VIII (VIDE RULE 17 (1))

REG.NO . E - 3657 [PUNE]

Name of the Public Trust : CENTRE FOR COMMUNICATION AND DEVELOPMENT STUDIES
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31.3.2015

EXPENDITURE	Sch.	AMOUNT (Rs)	INCOME	Sch.	AMOUNT (Rs)
To Expenditure in respect of properties		NIL	By Rents Accrued / Realised *		NIL
Rates, Taxes, Cesses			By Interest Accrued / Realised *		
Repairs and Maintenance			On Securities		NIL
Salaries			On Loans		NIL
Insurance			On Bank Account	I	728,127
Depreciation (By way of provision of adjustment)			By Dividend		NIL
Other Expenses			By Donations in cash or kind		NIL
To Establishment Expenses		NIL	By Grants (Transfer)	B	7,716,816
To Remuneration to Trustees		NIL	By Income from other sources (In details as far as possible)	H	435,495
To Remuneration (in the case of math) to the head of the math, including his houses - hold expenditure, if any		NIL	By Transfer from Reserve		NIL
To Legal Expenses		NIL			
To Audit Fees		NIL			
To Contribution and Fees		NIL			
To Amount Written of		NIL			
a) Bad Debts					
b) Loan Scholarship					
c) Irrecoverable Rents					
d) Other Items					
To Miscellaneous Expenses	G	99,292			
To Depreciation	D	344,777			
To Amounts transferred to Reserve or Specific Funds		NIL			
To Expenditure on objects of the Trust					
a) Religious					
b) Educational	F	8,037,102			
c) Medical Relief					
d) Relief of poverty					
e) Other charitable objects					
To Surplus carried over to Balance Sheet		399,267	By Deficit carried over to Balance Sheet		
TOTAL		8,880,438	TOTAL		8,880,438

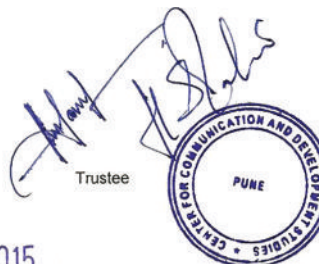
As per our report of even date

SNJ & Co
Chartered Accountants
FRN No. 104447W

CA Raghunathan D. Aiyar
Partner
M.No. 034018
Place : Pune
Date



Date



Trustee

20 JUL 2015

20 JUL 2015

CCDS(FCRA & NON-FCRA Accounts) 2014-15

C-12 Gera Greens
NIBM Road
Kondhwa Pune - 411048
Receipts & Payments
1-Apr-2014 to 31-Mar-2015

Receipts	FCRA	NON FCRA	TOTAL Rs.	Payments	FCRA	NON FCRA	TOTAL Rs.
Opening Balance				Current Liabilities			
Bank Accounts	4,349,414	97,686	4,447,100	John Samuel	12000.00		12,000
Cash-in-hand	4,745	3,054	7,799	Unclaimed Contributors Fees - 0130-0722	14000.00		14,000
Current Liabilities				Duties & Taxes	393104.00	2809.00	395,913
John Samuel	12,000		12,000	Unclaimed Contributors Fees	14000.00	3000.00	17,000
Duties & Taxes	393,104	2,809	395,913	Sundry Creditors			
Unclaimed Contributors Fees-0130-0722	14,000		14,000	Other Liabilities		500.00	500
Sundry Creditors		1,000	1,000	Investments			
Other Liabilities				FD (FC- Grant Funds) FF -BOM	6000000.00		6,000,000
Investments				FD (FC-Unrestricted Funds) -BOM	765000.00		765,000
FD (FC- Grant Funds) FF -BOM	6,000,000	-	6,000,000	Fixed Assets			
FD (FC-Unrestricted Funds) -BOM	515,000	-	515,000	Pune office	259,593		259,593
Interest Accrued- (FC Unrestricted Funds) BOM	77,610	-	77,610	Current Assets			
Current Assets				Loans & Advances (Asset)	189,508	22978.00	212,486
Loans & Advances (Asset)	93,895	2,000	95,895	ActionAid Association			
ActionAid Association				Unclaimed Contributors AAA	28000.00		28,000
Unclaimed Contributors-AAA	30,500		30,500	Programme Cost AAA	356089.00		356,089
Programme Cost-AA	2,500		2,500	Staff Support Cost -AAA	94001.00		94,001
ActionAid-India Grant				ActionAid-India Grant			
Staff Support Cost - AA	25,000		25,000	Programme Cost -AA	64000.00		64,000
Bank Interest				Staff Support Cost - AA	135697.00		135,697
F D Interest	14,328	1,764	16,092	CCDS Expenses			
S B Interest	174,243	4,519	178,762	Bank Charges		224.00	224
Interest on Ford Foundation FDs	144,623		144,623	Postage / Courier	171.00	238.00	407
Ford Foundation- 0130-722				Printing & Stationery		96.00	96
Consultancy Fees	20,000		20,000	TDS Paid on CBGA Consultancy Fees		28000.00	28,000
Production Costs	20,498		20,498	TDS Paid on FDs (Unrestricted -FC Funds)	1495.00		1,495
Travel	17,134		17,134	Infochangeindia.Org Exp		28090.00	28,090
Grants Account				Ford Foundation-0130-0722 Exp			
Action Aid Association Grant	480,000		480,000	Audit Costs	26,517		26,517
Ford Foundation Grant- 0130 0722	7,320,359		7,320,359	Consultancy Fees	1,288,161		1,288,161
NFI - CCDS Grant -7/15-16	1,800,000		1,800,000	Office Cost	802,049		802,049
NFI Grant Funds	344,826		344,826	Production Costs	433,159		433,159
NFI Project Expenses				Salaries	3,056,390		3,056,390
Office Cost -NFI	4,500		4,500	Travel	188,134		188,134
Direct Incomes				Workshop Cost	82,283		82,283
Consultancy Fees Received	-	391,000	391,000	NFI-CCDS Grant No 7/15-16			
Indirect Incomes				Consultancy/ Honorarium	164920.00		164,920
Misc Income	-	4,680	4,680	Meeting & Consultations	27345.00		27,345
Misc Receipts	-	2,660	2,660	Office Cost NFI 7/15-16	131121.00		131,121
Contributions				Printing & Publication & Media	115807.00		115,807
Contributions - Media Advocacy	-	13,355	13,355	Salaries & Staff Support	241500.00		241,500
Contributions - O S Actives	-	12,800	12,800	Training & Workshops	152341.00		152,341
Contributions- O S R C	-	1,000	1,000	NFI Project Expenses			
Contributions				Capacity Dev & Advocacy	122000.00		122,000
Contributions				Computer/portal Support	6600.00		6,600
Contributions				Office Cost -NFI	92726.00		92,726
Contributions				Staffing/research Support	128000.00		128,000
Contributions				CBGA Workshop Expenses			
Contributions				Banner, Material ,Etc		31329.00	31,329
Contributions				Courier/Postage		384.00	384
Contributions				Food & Accomodation		62575.00	62,575
Contributions				Honorarium CBGA		6000.00	6,000
Contributions				Project Inter Fees		28000.00	28,000
Contributions				Travel Expenses		106799.00	106,799
Contributions				Venue		16000.00	16,000
Contributions				N S W Expenses			
Contributions				Communication Exp		721.00	721
Contributions				Honorarium NSW		30000.00	30,000
Contributions				Tds on NSW Fees		11100.00	11,100
Contributions				Workshop Exps			
Contributions				Honorarium		6400.00	6,400
Contributions				Closing Balance			
Contributions				Bank Accounts	6,461,822	146,259	6,608,081
Contributions				Cash-in-hand	10,746	6,627	17,373
Total	21,858,279	538,327	22,396,606	Total	21,858,279	538,327	22,396,606

As per our report of even date
For SNJ & Co
Chartered Accountants
FIR No. 104447W

CA Raghunathan D. Aiyar
Partner
M.No. 034018
Place : Pune
Date

20 JUL 2015



For Centre for Communication and Development Studies

Date

Trustee



20 JUL 2015

About CCDS

The Centre for Communication and Development Studies (CCDS) works towards an equitable, inclusive and open society by empowering citizens with information and knowledge on social justice, equitable development, pluralism and accountable governance. We create and nurture open spaces and independent media for dialogue and advocacy on these issues.

CCDS has 15 years of experience in research, media advocacy and strategic communications. We took an early lead in the creation of open-access knowledge resources for the social sector in India. Our resource base Infochangeindia.org went online in 2001, featuring original reportage and analysis on issues such as poverty, livelihoods, food security, social exclusion and public health, by a wide and credible network of journalists, academics, activists and researchers. Infochange took information for social change out of the seminar rooms and to students, researchers, mediapersons, members of marginalised communities and concerned citizens. Infochange has also informed scores of campaigns, advocacy movements, development organisations and policymakers.

Twenty-eight volumes of research and reportage have been compiled and published by us in our theme-based dossier Infochange Agenda. Infochange won the Manthan Award for best e-content for development, and has been selected by the Maharashtra government as an innovator in development media and communications.

CCDS also pioneered Open Space, a civil society platform for dialogue, expression and social action. Since 2004, Open Space has encouraged young adults in Pune to explore and engage with issues related to pluralism and human rights. Open Space has been a trendsetter in civil society outreach, reaching out to young adults through literature, cinema, music, theatre and dialogue and facilitating creative expression. Open Space has worked with leading educational institutions at the graduate and post-graduate level across India, and has also granted fellowships to young social entrepreneurs to initiate this outreach process in Thiruvananthapuram, Ahmedabad, Kolkata, Lucknow, Ranchi and other cities.

Since 2013, CCDS has focused its research on urban poverty, participatory governance and digital inequality.

Centre for
Communication
and Development
Studies

ccds



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